



Ariel Romero

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Skills

+ Proficiency

Adobe Photoshop
Adobe InDesign
Adobe Illustrator
Adobe Premiere
Adobe AfterEffects

— Aware

HTML5
CSS
Adobe Lightroom
Maya
Blender

● Personal

Collaborative
Creative
Leadership
Optimistic
Problem Solving
Strong Work ethic
Writing

▶ Languages

Spanish
English

Education

University of Arkansas

2017- 2019
Master of Arts
in Communication

University of Arkansas

2012- 2017
Bachelor of Arts-
Emphasis in Graphic Design
Cum Laude

Experience

Jr. Designer, Houndstooth Press

(Sep. 2018- present)

Designed hundreds of custom t-shirts for clients including on campus groups, greek life, churches, businesses, and civic organizations. I also conceptualized designs for retail and promotional materials including stickers, adhesive phone wallets, and cups.

Graphic Design Intern, Office for Diversity and Inclusion

(Jun. 2018- Aug. 2018)

Conceptualized and created a digital map for the Office for Diversity and Inclusion that would highlight the stories of first generation Arkansans at the University of Arkansas. Additionally, I designed a template and content brief to be used for adding future content.

Graphic Designer and PR Assistant, University Libraries

(Aug. 2017- present)

In addition to designing print and digital materials, I wrote blog posts and press releases for the University Libraries website.

Visual Design Intern, Global Campus

(Nov. 2016- Aug. 2017)

Design work included making digital banners for websites, designing and editing layouts for print materials such as instructional booklets, proofing and editing text, and creating animations for online classes.

Graphic Designer, University Libraries

(May 2016- Aug. 2017)

Designed print and digital materials including but not limited to promotional materials, logos, brochures, posters, and web banners. Often such, projects required quick turnovers while emphasizing high standards and meeting the University of Arkansas guidelines.

Graphic Designer, Freelance *(2014- 2017)*

Designed print materials for friends and groups on campus. Most of my work included brochures, and t-shirt designs.